

College Consortium for International Studies (CCIS)
STRATEGIC PLAN
2008-2011

- GOAL I: **Ensure quality and affordable programs****
- a. keep costs as low as possible
 - b. identify and promote financial assistance for students
 - c. explore and develop external funding sources
 - d. enforce program quality control processes
 - e. identify and promote best practices in international education
 - f. assess programs through qualitative and quantitative data
- GOAL II: **Establish expectations of membership****
- a. promote and support CCIS sponsored programs
 - b. maintain current member and program information
 - c. respond promptly to requests for information
 - d. provide mentoring for new members
 - e. encourage participation in activities and governance
- GOAL III: **Promote professional development****
- a. offer seminars abroad for member institutions
 - b. provide financial assistance for prospective participants
 - c. promote educational benefits of the Annual Meeting
- GOAL IV: **Promote recognition within the international education community****
- a. identify promotional opportunities
 - b. develop and distribute effective marketing materials
 - c. advocate for public policies supportive of international education
- GOAL V: **Provide an efficient and responsive central office****
- a. establish and benchmark annual goals
 - b. identify issues and potential solutions
 - c. recruit and orient new member institutions
 - d. keep website & promotional materials current
 - e. develop CCIS institutional newsletter
 - f. provide regular updates on programs and issues of interest
 - g. monitor and report fiscal condition of the organization